

# **BPL Global LLC dba Connected Energy**

## **Web Site Privacy Policy**

*Last Updated: 06/29/2018*

*Last Reviewed: 06/24/2020*

For reasons of convenience, the words “Company”, “we”, “us”, “our” or “ours” are used herein to refer individually and collectively to BPL Global LLC dba Connected Energy, and its subsidiaries and affiliates, and the words “user”, “you”, “your” and “yours” refer to any person or entity using our Web sites.

We are aware that the security of your private information from the use of our Web sites is an important concern. With this Web Site Privacy Policy (“Privacy Policy”), we would like to inform you about our data collection procedures and how we use and protect that information. By accessing, browsing or using our Web sites, you agree to the data collection procedures, as well as the use and protection measures described in this Privacy Policy.

### **1. Collection of Data.**

We may collect information that identifies you personally through your use of our Web sites. This information may include your name, title, company, email address, phone number, user or other password, and other information that might identify you (“Personal Information”). We may also collect additional information if you choose to submit it, including the contents of your comments, questions or requests submitted along with such information. If you do not agree with this Privacy Policy, we ask that you please do not provide the requested information. We may use this information to respond to your requests and to contact you about products or offerings or events that we think may be of interest to you. Additionally, we may attempt to send you courtesy email or text notifications in connection with programs or services in which you have enrolled.

If you have previously provided Personal Information to us, you may request to be removed from our active database of mailing lists (see the discussion below).

When you access our Web sites, we store data on our servers for various reasons with the goal of improving our Web sites. This data may include your IP address, the name of your internet service provider, the web sites that you used to link to our sites, the web sites that you visit from our sites and the files viewed on our Web sites. This data could possibly lead to your identification, although we do not use it to do so. We do use the data from time to time for statistical purposes, but maintain the anonymity of each individual user so that the person cannot be identified.

### **2. Information Access or Sharing.**

The Personal Information you provide may, with or without prior notice to you, be accessed (a) by third parties who facilitate our process transactions, operate our Web sites, or contribute to our sales and marketing efforts; (b) by law enforcement, courts and other government entities if required by law or if we reasonably believe that the law requires it; (c) to protect our business or systems; (d) to protect other visitors to our Web sites; or (e) to respond to an emergency. Please note that, although we may seek to require that third parties use information regarding our users only in the ways permitted by this Privacy Policy, we do not control and are not responsible for their privacy practices, or those of any other party.

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#### 3. Use of Cookies.

We may use cookies for added Web site functionality, tracking how visitors are using our Web sites and to help us improve the efficiency of your individual use of our Web sites. Cookies are small files that may be stored on your computer. Cookies may be used as identifiers that our web-server could send to your computer in order to identify the computer being used. We use cookies to personalize a user's experience of our Web sites, for marketing purposes and for purposes of improving our Web sites. Our cookies do not track user movement once you leave our Web sites, except for noting your destination address. Most web browsers allow the user to be notified upon the proposed installation of a cookie and the user can then decline the cookie. You can deactivate the storing of cookies or adjust your browser to inform you before the cookie is stored on your computer. Note that you may not be able to use certain features of our Web sites if your web browser does not accept cookies, or your privacy settings prevent certain access. See Section 11, Special Notification for California Residents, for our policy on "do not track" requests.

#### 4. Google Analytics.

We may use third party service providers such as Google Analytics to monitor and analyze the use of our Web sites.

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Web sites. Google may share this data with other users of Google's services. Google may use the collected data to contextualize and personalize the ads displayed on its own advertising network.

You can opt-out of having your activity on our Web sites made available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information with Google Analytics about your visits to and activity on our Web sites.

For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <https://policies.google.com/privacy?hl=en>.

#### 5. Links to Third-Party Web Sites.

You may connect to third parties' web sites through our Web sites via hyperlinks, and the connections may or may not be obvious. We are not responsible for the collection, use, maintenance, sharing, or disclosure of data and information by such third parties. We encourage our users to be aware of the varied privacy policies of web sites that they visit.

#### 6. Maintenance and Transmission of Data and Information.

Although we use reasonable efforts to maintain the privacy of your Personal Information, due to technological limitations, and the risk of unlawful interceptions and accessing of transmissions and/or data, we cannot completely assure you, and you should not expect, that your Personal Information, and any other electronically communicated information, will be absolutely confidential. We use industry-

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standard commercial encryption technology to protect the data and information that you transmit to us via our web sites. Although this technology is not flawless, we believe that it provides reasonable protection for your data and information. Once received, Personal Information is protected from outside the Company by "firewalls," and access within the Company is generally limited to the sales, marketing, and information technology departments.

#### 7. Children.

Our Web sites are not directed at children under the age of 13. If you are younger than 13, please do not provide any Personal Information in connection with your use of our Web sites. We do not collect, process or use on our Web sites any information relating to an individual whom we know to be under 13 years old.

#### 8. Your Right to Review and Modify Data and Information.

You have the right, at any time, to review and/or modify any of your Personal Information that you provide during registration, or any other voluntarily provided information. You may also remove yourself from our active databases of email lists. To do so, you should send an email to [privacy@bplglobal.net](mailto:privacy@bplglobal.net) requesting that either: (a) we provide a copy of your profile of Personal Information; (b) we update or modify certain Personal Information; or (c) you be removed from our databases of active email lists. We will endeavor to comply with your request as soon as reasonably possible. To protect your confidentiality, we can only send a requested profile to the email address listed in the profile. In any event, our back-up files will maintain copies of your Personal Information.

#### 9. Changes to this Privacy Policy.

We may, from time to time, make changes to this Privacy Policy without prior notice to you. You can determine if this Privacy Policy has been revised since your last visit by referring to the "Last Updated" date at the top of this page. We recommend that users of our Web sites re-visit this Privacy Policy on occasion to learn of new privacy practices or changes to our Privacy Policy. Your continued use of our Web sites following changes to this Privacy Policy will indicate that you accept the changes.

#### 10. Transfers.

We reserve the right to transfer any and all information that we collect from our visitors to a third party in the event that we sell or transfer substantially all of our assets related to our business or our Web sites to such third party. In addition, we cannot make any representations regarding the use or transfer of your information that we may have in the event of our bankruptcy, reorganization, insolvency, receivership or an assignment for the benefit of creditors, and you expressly agree and consent to the use and/or transfer of your information in connection with a sale or transfer of some or all of our assets in any of the above described proceedings.

#### 11. Special Notification for California Residents

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our customers who are California residents to request and obtain from us once a year, free of charge, information

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about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year. To make such a request, please send us an email or write to us using the information listed in Section 16 of this Privacy Policy. Please include "Request for California Privacy Information" in the subject line and in the body of your message. We will provide the requested information to you at the mailing address or email address that you provide. Please be aware that not all information sharing is covered by the "Shine The Light" law, and only information on covered sharing will be included in our response.

Also, because we may collect your Personal Information from time to time, California's Online Privacy Protection Act requires us to disclose how we respond to "Do Not Track" requests and other similar mechanisms. Currently, our policy is that we do not recognize "Do Not Track" requests from internet browsers and similar devices. To find out more about "Do Not Track," you may wish to visit [www.allaboutdnt.com](http://www.allaboutdnt.com).

#### 12. European Union Users.

Because our Web sites are accessible globally, the information that we collect may be made available to our affiliates, partners and subsidiaries worldwide. For those users visiting us from the European Union, please note that we may transfer your Personal Information outside the European Union for use for any of the purposes described above. By using our Web sites and providing us with your personal data, you consent to such transfer of your personal data.

#### 13. Terms of Use.

Your use of our Web sites will also be governed by the BPL Global LLC dba Connected Energy Web Site Terms of Use Agreement a link to which can be found at <http://www.connectedenergy.com/>.

#### 14. Governing Law.

This Privacy Policy will be governed by the laws of the Commonwealth of Pennsylvania, without giving effect to any principles of conflicts of laws. By using or accessing our Web sites, you agree that any action at law or in equity arising out of or relating to your use of our Web sites or this Privacy Policy will be filed only in the state or federal courts sitting in Allegheny County in the Commonwealth of Pennsylvania, and you hereby irrevocably and you unconditionally consent and submit to the exclusive jurisdiction of such courts over any suit, action or proceeding arising out of this Privacy Policy.

#### 15. Your Consent.

By using our Web sites, you consent to the collection and use of information by us as specified above or as we otherwise see fit unless you inform us otherwise by means of the procedure described below.

#### 16. Comments and Questions; Opt-Out.

If you have questions or comments about this Privacy Policy, or if you would like to have any or all of your Personal Information withheld from third party organizations and companies and/or from third

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party service providers, please contact our offices at BPL Global LLC dba Connected Energy, 651 Holiday Drive, Suite 400, Pittsburgh, PA 15220, Attention: Privacy Officer, or send an email to [privacy@bplglobal.net](mailto:privacy@bplglobal.net).